



**August 5, 2008**

## **Greetings!**

We appreciate your interest in and support of The Coach Initiative, where professional coaches volunteer their experience and expertise in support of global projects that focus on the betterment of the human condition and uplifting the human spirit.

We are excited to give you an update on The Coach Initiative activities and completed programs. First, some thanks. We gratefully acknowledge the establishing grant from **The Harnisch Foundation**. And a special thank you to Founding Board Member, **Sandy Vilas**, for underwriting The Coach Initiative launch and his ongoing willingness to support the growth and success of the organization.

After engaging our program administrator and "director of possibilities", **Maria van Hekken**, we were primed to move The Coach Initiative forward in a big way. So we have been quietly and *steadily* working over the past several months creating a strong foundation for a *sustainable* organization for the future and testing that system with our first cadre of coach pairings.

Plus, we've set up a system that is both simple and elegant -- and that'll be efficient for larger numbers of coach pairings as we grow.

We have updated The Coach Initiative website with several forms to allow both coaches and coachees to easily input information into our database in an efficient manner. This system allows for streamlined communication and simplified tracking systems. The website forms also collect pre- and post-evaluation data so we can measure coaching effectiveness. We're also seeking sponsorships for our next round of coaching.

**[Check out The Coach Initiative website now to see all the changes!](#)**

As you know, the first two organizations we are working with are Stand Up for Kids and Free The Children/Leaders Today. Thus far, we have 58 confirmed coaches and 31 paired coaches and coachees are active in coaching engagements. There are over 700 coaches in our database who are ready to volunteer their time, energy and expertise with us as new organizations participate.

We are launching a nomination process to help us identify and select the **NEXT** cadre of nonprofit initiatives that we will support through coaching.

**Watch for the upcoming Request for Proposals this fall.**

As you can see, there's lots going on and perhaps my **MOST IMPORTANT** news is that it is my distinct pleasure to announce that **we have a new President** -- and that I've passed the baton to...

**Diane Krause-Stetson  
President of The Coach Initiative Board.**

Diane brings an amazing energy, integrity, meaningful experience, great organizational and strategic skills, and an over-sized heart to our leadership.

**Please be on the lookout for another email from us soon  
with our VERY FIRST newsletter.**

**You'll receive our first newsletter** later this week. **Phyllis Haynes**, a Founding Board Member, designed and produced the first newsletter to introduce Diane and give us some insight into how fortunate we are to have someone of Diane's caliber at the helm of The Coach Initiative.

Thank you very much for your support of The Coach Initiative. It means a great deal to us and especially to those we serve. We look forward to hearing your thoughts!

Warmly,

Bobette Reeder, MCC  
Past-President and Co-Founder  
The Coach Initiative

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